



WEEKLY DETOX SERIES

EMPTYING YOUR COSMETIC BAG

THIS WEEK WE TAKE A LOOK IN YOUR BAG & BREAK DOWN THE HIDDEN TOXINS AND OFFER YOU SOME HEALTHIER ALTERNATIVES.

BEACHES GO GREEN 2.0



HEALTHY PLANET
HEALTHY YOU

Protect yourself & the planet

WHAT'S IN YOUR MAKEUP BAG COULD BE HARMING YOU
— AND THE PLANET

YOUR COSMETIC BAG MIGHT BE FILLED WITH YOUR
FAVORITE PRODUCTS—BUT IT COULD ALSO BE HIDING A
COCKTAIL OF HARMFUL CHEMICALS. FROM
FOUNDATIONS AND LIPSTICKS TO SETTING SPRAYS AND
SKINCARE, MANY CONVENTIONAL BEAUTY PRODUCTS
CONTAIN TOXINS THAT CAN DISRUPT HORMONES,
IRRITATE SKIN, AND PERSIST IN OUR ENVIRONMENT.

THE TOXIC COSMETIC BAG AUDIT SHINES A LIGHT ON
THE MOST CONCERNING INGREDIENTS—AND OFFERS
SAFER, MORE SUSTAINABLE SWAPS TO HELP PROTECT
YOUR HEALTH AND REDUCE YOUR IMPACT ON THE
PLANET.



BEACHES GO GREEN 2.0



HEALTHY PLANET
HEALTHY YOU



The Biggest Offenders

& simple swaps to protect you and the planet



WATER-PROOF MASCARA



PFA-FREE, NATURAL MASCARA



FOUNDATION & CONCEALER



PLANT-BASED OR MINERAL PRODUCTS



LIPSTICK & LIP GLOSS



ORGANIC PRODUCTS MADE FROM FRUIT PIGMENTS



BLUSH, BROZER & SETTING POWDERS



TALC-FREE MINERAL POWDERS



EYE LINER & SHADOW



NATURAL SHADOWS & LINERS



SETTING SPRAY & PRIMER



SPRAY & PRIMER MADE FROM PLANTS



Let's Unpack

the hidden toxins



MASCARA (ESPECIALLY WATERPROOF)

TOXINS: PFAS ("FOREVER CHEMICALS"), PARABENS, CARBON BLACK

- **HUMAN IMPACT:** PFAS ARE LINKED TO HORMONE DISRUPTION, IMMUNE SYSTEM SUPPRESSION, AND CANCER.
- **ENVIRONMENTAL IMPACT:** PFAS NEVER BREAK DOWN AND ACCUMULATE IN WATER, WILDLIFE, AND SOIL.

FOUNDATION & CONCEALER

TOXINS: PARABENS, PHTHALATES, PEGS, SYNTHETIC FRAGRANCE

- **HUMAN IMPACT:** CAN DISRUPT HORMONES, IRRITATE SKIN, AND ACCUMULATE IN THE BODY WITH DAILY USE.
- **ENVIRONMENTAL IMPACT:** WASHED-OFF CHEMICALS ENTER WATERWAYS AND HARM AQUATIC LIFE.



Let's Unpack

the hidden toxins



LIPSTICK & LIP GLOSS

TOXINS: LEAD, CADMIUM, PARABENS, SYNTHETIC DYES (E.G., RED 7 LAKE)

- **HUMAN IMPACT:** THESE ARE INGESTED THROUGHOUT THE DAY AND LINKED TO NEUROTOXICITY AND CANCER.
- **ENVIRONMENTAL IMPACT:** HEAVY METALS PERSIST IN ECOSYSTEMS AND HARM SOIL AND WATER ORGANISMS.

POWDER (BLUSH, BRONZER, SETTING)

TOXINS: TALC (MAY CONTAIN ASBESTOS), BISMUTH OXYCHLORIDE, PARABENS

- **HUMAN IMPACT:** TALC INHALATION CAN LEAD TO RESPIRATORY ISSUES AND HAS BEEN LINKED TO CANCER.
- **ENVIRONMENTAL IMPACT:** TALC MINING DESTROYS HABITATS AND CONTAMINATES WATER SOURCES.

SETTING SPRAY & PRIMERS

TOXINS: ALCOHOL DENAT, FORMALDEHYDE RELEASERS (DMDM HYDANTOIN), SYNTHETIC FRAGRANCE

- **HUMAN IMPACT:** CAN TRIGGER ASTHMA, SKIN SENSITIVITY, AND ENDOCRINE ISSUES.
- **ENVIRONMENTAL IMPACT:** VOCs IN SPRAYS CONTRIBUTE TO AIR POLLUTION AND OZONE DAMAGE.

EYELINER & EYESHADOW

TOXINS: CARBON BLACK, PARABENS, SYNTHETIC DYES, ALUMINUM COMPOUNDS

- **HUMAN IMPACT:** EYE-AREA ABSORPTION IS ESPECIALLY SENSITIVE; MANY INGREDIENTS ARE LINKED TO REPRODUCTIVE HARM AND CANCER.
- **ENVIRONMENTAL IMPACT:** WASHED OFF DURING MAKEUP REMOVAL, CONTAMINATING WATER SYSTEMS.

Rewrap to protect:

*Essentials That Honor Your
Health & the Planet*



FOUNDATION & CONCEALER

MINERAL OR PLANT-BASED FOUNDATIONS WITH CLEAN CERTIFICATIONS

LIPSTICK & LIP GLOSS

CERTIFIED ORGANIC LIPSTICKS MADE WITH FRUIT PIGMENTS OR FOOD-GRADE INGREDIENTS

MASCARA

PFAS-FREE, NATURAL MASCARAS

POWDER (BLUSH, BROWZER & SETTING)

TALC-FREE MINERAL POWDERS WITH CLAY, MICA, OR CORNSTARCH BASES

SETTING SPRAYS & PRIMER

HYDROSOL-BASED SETTING SPRAYS OR ALOE VERA-BASED PRIMERS

EYELINER & EYE SHADOW

NATURAL EYESHADOWS AND EYELINERS WITH MICA, IRON OXIDES, AND NO COAL TAR DYES

**DOWNLOAD & USE APPS TO SCAN BEAUTY PRODUCTS:

- EWG HEALTHY LIVING
- YUKA
- THINK DIRTY