

2025



Annual Impact Report





BEACHES GO GREEN 2.0

BGG Friends...

I've chosen to spend the last 8 years of my time, energy, and money on Beaches Go Green.

Why? Because I can't unsee what I've learned—and I want to share it. I thought I was pretty educated. And yet I'm still learning things that should be basic knowledge: what's really in our food, our products, our homes, and our environment—and how everyday exposure to synthetic chemicals quietly affects fertility, hormones, and how well we age. I'm also learning how deeply our health is tied to the health of the world around us, and how much power a small group of committed people actually has to make a difference. That realization shaped the evolution of Beaches Go Green into what we now call Beaches Go Green 2.0: a focused, science-based approach that turns complex research into clear, practical guidance without fear, guilt, or overwhelm.

We believe in a know better, do better approach—without fear, guilt, or overwhelm. Life is busy. Very few people have time to read the studies or decode ingredient labels just to stay healthy. That's our job. We turn complex science into clear, trustworthy cliff notes: what to avoid, what to choose instead, and why it matters—for you and the planet. You don't need to become an expert—you just need to trust one.

I continue to do this work because I've lived the impact of small, intentional changes firsthand — changes that transformed how I feel, how I age, and how I think about protecting my family and the world they will inherit.

We know that meaningful change happens when people decide to stand behind what they believe in. If this matters to you too, we invite you to join US: bring Beaches Go Green to your workplace or LOCAL community, support this education through a financial contribution, or share our BGG newsletter with someone you care about. Together, we can protect our health, our families, our planet and the future we're shaping — one informed choice at a time.



**ANNE MARIE MOQUIN
FOUNDER - BEACHES GO GREEN**



BEACHES GO GREEN MISSION & AWARDS

Beaches Go Green, a 501(c)(3) nonprofit, connects personal health to planet health — empowering cleaner choices, reducing plastic and toxins, and inspiring action for a healthier future.



SUSTAINABLE INITIATIVE OF THE YEAR- 2025
ENVIRONMENTAL STEWARDSHIP COMMITTEE



PVHS - BEST OF STUDENT CLUBS 2025
PONTE VEDRA RECORDER



POSITIVELY JAX AWARD 2025
WJXT



BEST NONPROFIT ORGANIZATION 2025
BEST SCHOOL CLUB 2025
THE RECORDER



OPENING OF THE BEACHES PARADE 2025
3RD PLACE
CITY OF JACKSONVILLE BEACH



KEEP AMERICA BEAUTIFUL 2025
SANDALWOOD HIGH SCHOOL BGG CLUB



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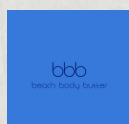
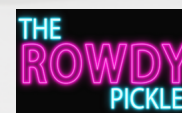
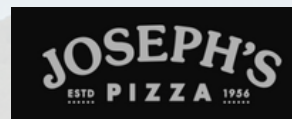
WE ARE GRATEFUL FOR OUR 2025 PARTNERS.



THANK YOU FOR SUPPORTING OUR MISSION TO CREATE A CLEANER, HEALTHIER WORLD.



Surfing's Evolution & Preservation Foundation





PROGRAMS & INITIATIVES

2025 SCHOLARSHIP WINNERS

Winners of the Beaches Go Green “Change Makers” scholarships are recognized for their outstanding contributions to environmental or wildlife conservation in our community. BGG awarded (2) \$2,500 scholarships in 2025— that’s a \$5000 investment in our environmental leaders of tomorrow. Congratulations to Nicholas and Blair!



ECO-CINEMA

JANUARY- The Year Earth Changed: This film explores how the Covid-19 pandemic allowed nature to rebound in just one year when there was a pause in human activity. This demonstrates Earth’s resilience and how much human behavior impacts the natural world.

FEBRUARY- Single-Use Planet: This film highlights the plastic crisis in the United States and how the flood of single-use plastics is harming both environmental and human health.

APRIL- Saving the Right Whale: This BBC documentary follows biologists and whale researchers as they race to save one of the most critically endangered ocean mammals- the North Atlantic Right Whale.

All of our eco-cinema events are followed by an engaging panel discussion featuring local experts on the subject matter of the film. These events are family-friendly & free to the public. Thank you to our eco-cinema partners: St. Augustine Film Society, Yellowstone Landscape & Truck Accident Law Firm.

Interested in sponsoring an eco-cinema in your area? Reach out to Annemarie@beachesgogreen.org





CELEBRATING EARTH DAY

We celebrated Earth Day/Month with a community cleanup at four different locations, including Atlantic/Neptune Beach, Jax Beach, Mickler Beach, and Butler Beach (St. Aug). More than 800 volunteers showed up to support us!



THANK YOU to all our student officers & club members, teacher sponsors, community partners, and our volunteers who make impacts like this so meaningful.

2025 BY THE NUMBERS

18

STUDENT-LED CLUBS
IN ST. JOHNS & DUVAL COUNTY

125

STUDENT
OFFICERS

1000+

ACTIVE BGG
STUDENT MEMBERS

1,050

VOLUNTEERS ENGAGED

1,570

POUNDS OF
TRASH COLLECTED

5,000

SEA OATS
PLANTED

30,000

CIG. BUTTS COLLECTED
(RECYCLED THROUGH
TERRACYCLE)



BUILDING BGG 2.0

Scaling environmental education through technology, creativity, and connection

In 2025, we worked hard behind the scenes to build digestible educational content for both students and the wider community. By embracing technology and AI, our small team expanded our capacity to increase awareness, accessibility, and impact.

BGG AT LARGE

We have expanded our content for the broader community through our website, emailed newsletters and social media platforms. Using short-form videos, guides, posts, and reels, we break down complex environmental health topics into approachable, actionable information.



STUDENT RESOURCES:

We standardized and expanded resources for Beaches Go Green student clubs, providing 50+ documents and videos to support successful, self-sufficient leadership. Using AI-powered tools like HeyGen, we created short, engaging videos covering monthly themes, club guidelines, and key topics.

Check them out on our website under School Clubs/Club Resources.



LOCAL EVENTS

In 2025, Beaches Go Green participated in community events including the Women's Wellness Fest, Fin Fest, Super Girl Pro, and Fall Fest at Beaches Town Center. These events provided meaningful opportunities to engage the public in environmental education, expand community awareness, and highlight the connection between personal health and planetary health. Alongside our student representatives, we strengthened local outreach and amplified the Beaches Go Green 2.0 mission.



BGG IN THE MEDIA

Throughout 2025, the Beaches Go Green team and BGG student representatives were grateful to be featured on multiple news platforms including River City Live, First Coast Connect & News4Jax. These appearances allowed us to share our 2.0 expansion, provide updates on our growing student club program, and reach a wider audience of supporters and potential partners. A special thanks to our friends at River City Live and WJCT!





SCHOOL CLUB ACTIVITY

We are proud to support 18 Beaches Go Green student-led clubs in St. Johns & Duval County, boasting over 1,000 active members. For the past 8 years, these students have been at the heart of our mission. Let's see what these young environmental leaders have been up to:



LEADERSHIP TRAINING

On September 7th, Beaches Go Green 2.0 kicked off the 2025–26 school year with our largest officer training event yet, welcoming 125 student leaders, teachers, and parent representatives. Students dove into our 2.0 expansion, clarified their leadership roles, and built powerful cross-school connections.

Huge thanks to Dolphin Plaza at Hanna Park, Bold Bean for the caffeine boost, Akers of Love for the farm-to-table feast, and Dunlop Gray Photography for capturing the magic!



STUDENT CLUB AWARDS (2025)

Congrats to Sandalwood High School's BGG club for earning the "Keep America Beautiful" Award, and Ponte Vedra High School's BGG club for being named the Recorder's "Best School Club." We're SO proud of these students committed to environmental stewardship on and off campus!





MORE SCHOOL CLUB ACTIVITY

BEACHES GO GREEN SCHOOL CLUBS OF THE YEAR 2024-25



Beaches Go Green recognized (3) 2024-25 clubs of the year. Mandarin High School, Sandalwood High School and St Pauls Catholic- Jax Beach were acknowledged for going above and beyond with consistent engagement of their peers, school & community presentations, as well as other impactful initiatives like Trash Fashion shows, Deck the Chairs eco-art exhibits, dune plantings, and campus beautification projects.

BGG AT DECK THE CHAIRS

Fletcher Middle BGG and Sandalwood HS BGG created amazing eco-art to spread awareness about pollution on our planet. Made entirely from repurposed materials, their projects showcased the importance of up-cycling, using secondhand items, and getting creative with limited resources. Shout out to these students & teachers for using their creativity to spotlight the critical topics of waste reduction and repurposing.

