



ANNUAL IMPACT REPORT



MISSION

Beaches Go Green, a 501(c)(3) nonprofit, provides education and awareness around the waste that we produce and how it affects our planet – particularly single-use items and plastic pollution in our oceans. We aim to simplify complex environmental issues so that everyone can make sense of them and make changes in their own lives for the better of the planet.



**2020
CERTIFICATION**



**2020 CITY OF JAX
GOLDEN GRABBER AWARD**



**2020 VOLUNTEER
& COMMUNITY AWARD
(OPE & PVHS BGG CLUB)**



**2020
CERTIFICATION**



**NE FL USGBC GREEN
NONPROFIT OF 2020**



**2020 NE FL USGBC
PEOPLE'S CHOICE AWARD**



**2020 NE FL USGBC
GREEN HERO**



**2020 FOLIO BEST
ENVIRONMENTAL ACTIVIST**



**2020 FOLIO BEST
CAUSE 2ND PLACE**



**2020 FOLIO COMMUNITY
ACTIVIST 2ND PLACE**



**2020 FOLIO BEST
NONPROFIT 2ND PLACE**



**FLETCHER MIDDLE SCHOOL
BEACHES GO GREEN CLUB
DECEMBER 2020**



**DECK THE CHAIRS OCTOPUS
GARDEN 3RD PLACE AWARD**



JANUARY 2020

PEP RALLY AT DECK THE CHAIRS

JAN 1

We celebrated the end of another impactful season at Deck the Chairs with our BGG Octopus Garden, a single-use plastic art installation.



JARBOE PARK TOUR

JAN 16

Did you know there's a community garden in Jarboe Park, NB? We toured the garden and learned about their composting program!



COFFEE+CONNECT: PRESENT TO GIVE BACK JAX

JAN 18

BGG had the honor of sharing our BGG education & vision with a room full of environmental advocates and community volunteers, while enjoying hot coffee.



GO GREEN WINTER BEACH RUN

JAN 25

Partnering with JTC Running and 1st Place Sports, we took on the challenge of reducing race waste with the FIRST green race in Jax.





FEBRUARY 2020

RISE ABOVE PLASTICS COALITION

FEB 4

The BGG team took a field trip to Tallahassee for 2 days to learn and to lobby for plastic regulations in FL with Oceana & Surfrider Foundation.



PONTE VEDRA ROTARY & ATLANTIC BEACH GARDEN CLUB

FEB 6 & 18

We presented on plastic pollution to over 100 members of the Ponte Vedra Rotary and Atlantic Beach Garden Clubs.



BE THE CHANGE SERIES: CONSCIOUS CONSUMERISM

FEB 20

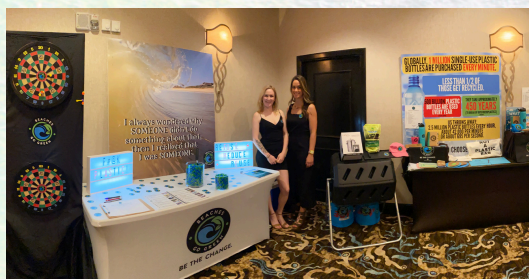
40+ people attended our 1st and only BE THE CHANGE SERIES talk on Conscious Consumerism at Coop 303. We discussed topics from Food Waste to Fast Fashion to Conscious Travel to organizations helping us to change. !



BTC COASTAL CARNIVAL

FEB 21

BGG sponsored, entertained & educated guests at the Beaches Town Center fundraiser at One Ocean Hotel. We oversaw recycling, composting & leftover food donations to Mission House.



MICKLER CLEANUP

FEB 22

263 volunteers collected over 650lbs of trash & recycling around the Mickler Beach Access. Leftover food donated to Mission House.



PV CULTURAL CENTER BEACHES CELEBRATION OF ARTS

FEB 23

BGG attended this black tie event at Ponte Vedra Inn & Club as a nominee for the PVCC Art Education & Advocacy Award.





MARCH & APRIL 2020

OCEANSIDE ROTARY, NOSA & SPRING RIVER

MAR 3

The BGG team presented to over 100 people combined with Oceanside Rotary, Naval Officer Spouse Association and Spring River School!



NFL USGBC LEADERSHIP AWARDS

MAR 4

BGG was honored at the North Florida US Green Building Council Awards. We received 2020 awards for Green Nonprofit, People's Choice and Green Hero Awards. We are grateful for our amazing volunteers!



CHANGE MAKER SCHOLARSHIPS

APRIL 7

BGG awarded (2) \$2500 scholarships to (2) students who made significant contributions to environmental conservation. Congratulations to Melissa Giorno at UNF and Walker Wells going to Yale in the fall!



EARTH DAY AT BEACHES FARMERS MARKET

APRIL 18

We socially distanced and masked up and made an appearance at the Beaches Farmer's Market! We invited visitors to write their wishes for the future of the planet!



EARTH DAY - INDIVIDUAL CLEANUP

APRIL 22

Due to Covid & required social distancing, we challenged volunteers to cleanup on their own & report what they collected in honor of the 50th Anniversary of Earth Day. Kim & "Bear" are die-hard volunteers and beach cleaners!





APRIL - MAY 2020

WADER WEDNESDAY - HOWELL PARK

APRIL 29

Our 1st Wader Wednesday, a small, socially distanced cleanup of a local waterway. We cleanup Howell Park in Atlantic Beach, got stuck in the mud, got dirty and even saw snake mating ball and screamed!



WADER WEDNESDAY - OLD KMART CREEK AND PARK LOT

MAY 13

Another socially distanced, Wader Wednesday with some teen volunteers. We got 11 bags of trash from the stream that runs through the old KMart parking lot in NB.



BGG "ASK US ANTHING" ON FB & IG

MAY 14

An eco-friendly Q&A Session with Anne Marie, Camille & Taryn via Facebook Live & Instagram Live! Wine & social distancing included!



WADER WEDNESDAY

MAY 20

BGG volunteers cleaned up Ish Brandt Park behind the old KMart and collected 9 bags of trash from the park and stream (over 180lbs)



PVHS BGG CLUB MICKLER CLEAN-UP

MAY 23

Great socially-distanced pre-Memorial Day event with 36 volunteers in masks. There were 4 bags of trash collected. Crazy how there was so much less trash with the beaches being closed due to Covid!





JUNE - OCTOBER 2020

WADER WEDNESDAY WITH COAB

JUNE 3

City of Atlantic Beach employees joined BGG staff to clean up Sherman creek that runs behind an apartment complex in AB. They collected over 100lbs of trash from the area.



LITTER GITTER TRIP

JULY 23

Rain Showers, Rainbows and good friends cleaned up the intracoastal near Beach Blvd. We collected over 280 lbs of trash + 6 tires in less than 2 hours on the Matanzas River Keeper's Litter Gitter Boat.



OPE RECEIVES AWARD FOR "BE THE CHANGE" SERIES WITH BGG

SEPTEMBER 11

Ocean Palms Elementary recieved an award from St. Johns's County & then the State of FL Dept of Ed for their "Be the Change" series with students & staff inspired by our BGG partnership.



COASTAL CLEAN-UP

SEPTEMBER 13

85 volunteers contributed 144.50 volunteers hours and collected 1240 lbs of litter. Partners included Sisters of the Sea, New Age Hippy, The Litter Gitter and students from Ponte Vedra, Providence & Nease High Schools.



GUANA BEACH CLEAN UP

OCTOBER 10

Another strange outdoor event with masks but great turnout! 257 volunteers, mostly students turned out to clean up the Guana beach accesses. We collected 10 bags of trash and hundreds of lbs of large items.





NOVEMBER - DECEMBER 2020

BEACHES TOWN CENTER CLEAN UP

NOVEMBER 8

149 volunteers came together to clean up parking lots & landscape beds in our BTC area. 10 bags of trash collected with 4,683 cigarette butts



NEASE/PVHS BGG CLEAN UP

NOVEMBER 21

The friendly rivalry continued with over 70+ students from Nease & PVHS coming together to clean up more than 6 bags of trash at Mickler Beach. These 2 BGG HS clubs have done an amazing job of working together to spread environmental awareness & education among their peers & beyond!



BGG OCTOPUS GARDEN AT DECK THE CHAIRS

NOVEMBER 21 - JANUARY 3

We setup our single-use plastic art installation, the BGG Octopus Garden at Deck the Chairs. The installation was on display through Jan 3, 2021. Over 600,000 people were impacted by our educational display. New to the display this year was a massive fishing net with ocean creatures made from reclaimed flip flops by OceanSole. Fletcher Middle School BGG club created a single-use plastic Wave and Ocean Palms Elementary added a "Thank You First Responders" sign made from recycled items!





3 YEAR GIVEBACK STATS



VOLUNTEER HOURS: 41,993

POUNDS OF TRASH COLLECTED: 1,100

VALUE TO THE COMMUNITY: \$1,072,301.70

TOTAL CONTRIBUTION INCLUDES VOLUNTEER HRS & TRASH ABATEMENT VALUES



REUSABLE BOTTLES FOR SPORTS

REUSABLE WATER BOTTLES FOR SPORTS PROGRAM



In an effort to reduce plastic pollution & to protect our youth from the harmful chemicals in plastic, Beaches Go Green has implemented over 4,000 SIC stainless steel reusable bottles for sports in our community.

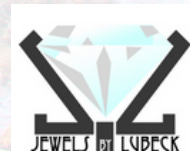
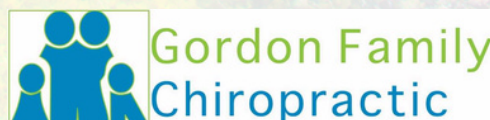
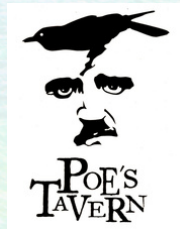
These bottles represent a savings of 584,000 single-use plastic water bottles in the waste stream!



THANK YOU TO OUR 2020 SPONSORS



RELATIONSHIPS.
RESOURCES.
RESULTS.



THANK YOU FOR BEING THE CHANGE.



WANT TO GET INVOLVED?

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