



# Annual Impact Report





# BEACHES GO GREEN MISSION & AWARDS

BEACHES GO GREEN, A 501(C)(3) NONPROFIT, AIMS TO CREATE AWARENESS AND EDUCATION AROUND THE WASTE THAT WE PRODUCE AND HOW IT IMPACTS OUR HEALTH AND THE HEALTH OF OUR PLANET. WITH A FOCUS ON PLASTIC POLLUTION, WE ARE ENCOURAGING PEOPLE TO TAKE SMALL STEPS TO DECREASE THEIR PLASTIC CONSUMPTION AND OVERALL WASTE. WE BELIEVE THAT THROUGH AWARENESS AND EDUCATION, PEOPLE WILL MAKE SMALL CHANGES IN THEIR LIVES THAT WILL ADD UP TO BIG CHANGES FOR OUR HEALTH AND THE HEALTH OF THE PLANET.



**CITY OF NEPTUNE BEACH  
TRIDENT AWARD 2024**



**BEST OF THE BEACHES  
NONPROFIT 2024**







# GRATEFUL FOR OUR 2024 PROGRAM SPONSORS



## Surfing's Evolution & Preservation Foundation



## PRIVATE DONORS

YOU KNOW WHO YOU ARE :)





# THANK YOU TO OUR 2024 EVENT SPONSORS

tropical CAFE  
SMOOTHIE

WHOLE FOODS  
MARKET



Surfing's Evolution &  
Preservation Foundation

ISLAND  
DONUTS

DONATOS PIZZA  
Every piece is important.



SIC  
SERIOUSLY ICE COLD



TITANIUM YOGA  
BECOME UNBREAKABLE

Sliders  
Oyster Bar



al's  
PIZZA

KMH  
HOME  
curated collections

BEACHES  
DENTISTRY  
Prosthodontics & Orthodontics



INK  
FACTORY BREWING

Sierra  
Grille



JON SMITH  
EST. 1988  
Subs  
LOVE LOCAL. EAT DELICIOUS.

State Farm  
Edie Williams, Agent



SALTY SOIRÉE  
Supply & Curate

SPRINGHILL SUITES®  
BY MARRIOTT  
Jacksonville Beach Oceanfront

SOUTHERN  
SWELLS  
BREWING CO

SHORELINES

SAGO COFFEE  
JAX BEACH, FL

doro  
NEW AMERICAN



DIG LOCAL  
NETWORK

ONE OCEAN  
RESORT & SPA

TACOLU  
BAJA MEXICANA

COMMUNITY  
Credit Union FIRST

COOP  
303



MAPLE STREET  
BISCUIT CO

DIG LOCAL  
NETWORK

JOSEPH'S  
ESTD 1956 PIZZA 1956

dg  
DUNLOP GRAY  
PHOTOGRAPHY

ESTD 1980  
ECO  
ECLECTIC  
ZERO WASTE SHOP

GFL  
GREEN FOR LIFE



SPACEMAKERS  
REMOVAL

ICEMULE  
COOLERS

natural life  
give. love. laugh.

Mezza Luna  
RISTORANTE

Le Petit Paris

HOTELPRO

SERENE  
ADVANCED SKIN CARE

jaffi's



MAYO CLINIC

Purcell Flanagan  
Hay & Greene  
FAMILY | BUSINESS | WEALTH

ASHLE GRYRE



WHIT'S  
FROZEN CUSTARD  
made fresh daily

surfer  
[THE BAR]

SALT LIFE  
FOOD SHACK



POE'S  
TAVERN

MOS Home\* Garden\*Gifts





# 2024 CLEANUP STATS



## 2024 CLEANUP CONTRIBUTIONS

- Total volunteers: 2,467
- Total volunteer hrs: 4,861.25 hrs
- Total vol value: \$153,663.81
- Total litter collected: 5,398.5 lbs
- Total litter value: \$6,532.19

**TOTAL CONTRIBUTION  
TO THE COMMUNITY:  
\$156,817.51**







# SCHOLARSHIPS & ECO-CINEMA

## 2024 SCHOLARSHIP WINNERS

WINNERS OF THE BEACHES GO GREEN "CHANGE MAKERS" SCHOLARSHIPS ARE RECOGNIZED FOR THEIR OUTSTANDING CONTRIBUTION TO ENVIRONMENTAL OR WILDLIFE CONSERVATION IN OUR COMMUNITY. BEACHES GO GREEN AWARDED (7) \$2,500 SCHOLARSHIP IN 2024. THAT'S A WHOPPING \$17,500 INVESTMENT IN OUR LEADERS OF TOMORROW!

|   |  |   |  |   |  |   |   |
|---|--|---|--|---|--|---|---|
| <b>2024<br/>CHANGE<br/>MAKERS<br/>SCHOLARSHIP<br/>WINNER</b><br><b>YING DONG</b><br>GRADUATE OF ST AUGUSTINE HIGH SCHOOL<br><br>WILL BE CONTINUING AT<br>UNIVERSITY OF FLORIDA IN THE FALL. |   | <b>2024<br/>CHANGE<br/>MAKERS<br/>SCHOLARSHIP<br/>WINNER</b><br><b>MADLINE RUSSO</b><br>GRADUATE OF PONTE VEDRA HIGH SCHOOL<br><br>WILL BE ATTENDING UNIVERSITY OF FLORIDA IN THE FALL. |   | <b>2024<br/>CHANGE<br/>MAKERS<br/>SCHOLARSHIP<br/>WINNER</b><br><b>MEIKA FERTIL</b><br>GRADUATE OF MANDARIN HIGH SCHOOL<br><br>WILL BE ATTENDING UNIVERSITY OF FLORIDA IN THE FALL.         |    | <b>2024<br/>CHANGE<br/>MAKERS<br/>SCHOLARSHIP<br/>WINNER</b><br><b>CASSIUS D'ELENA</b><br>GRADUATE OF ST AUGUSTINE HIGH SCHOOL<br><br>WILL BE ATTENDING FLORIDA STATE UNIVERSITY IN THE FALL. |  |
| <b>2024<br/>CHANGE<br/>MAKERS<br/>SCHOLARSHIP<br/>WINNER</b><br><b>ELLAKATE ROLF</b><br>GRADUATE OF NEASE HIGH SCHOOL<br><br>WILL BE ATTENDING FLORIDA STATE UNIVERSITY IN THE FALL.        |  | <b>2024<br/>CHANGE<br/>MAKERS<br/>SCHOLARSHIP<br/>WINNER</b><br><b>HYDE KENNEY</b><br>GRADUATE OF ST AUGUSTINE HIGH SCHOOL<br><br>WILL BE ATTENDING UNIVERSITY OF FLORIDA IN THE FALL.  |  | <b>2024<br/>CHANGE<br/>MAKERS<br/>SCHOLARSHIP<br/>WINNER</b><br><b>SIA DEWAN</b><br>GRADUATE OF PONTE VEDRA HIGH SCHOOL<br><br>WILL BE ATTENDING UNIVERSITY OF CENTRAL FLORIDA IN THE FALL. |  |   |   |

## ECO-CINEMA

IN NOVEMBER, BEACHES GO GREEN & OUR AWESOME PARTNER, ST AUGUSTINE FILM SOCIETY, HOSTED ANOTHER ECO-CINEMA FILM: THE LAST TOURIST AT THE ST AUGUSTINE YACHT CLUB.

THE LAST TOURIST FILM HIGHLIGHTS THE IMPACTS OF MASS TOURISM ON LOCAL COMMUNITIES, WILDLIFE AND THE ENVIRONMENT. THE FILM DISCUSSED HOW OUR CURIOSITY & DESIRE TO EXPERIENCE AND PHOTOGRAPH THESE AMAZING PLACES CAN SIGNIFICANTLY ALTER AND EVEN PERMANENTLY DAMAGE THEM.

ALL OF OUR ECO-CINEMA EVENTS ARE FOLLOWED BY A PANEL DISCUSSION FEATURING LOCAL EXPERTS ON THE SUBJECT MATTER OF THE FILM. ECO-CINEMA EVENTS ARE FAMILY-FRIENDLY & FREE TO THE PUBLIC.

INTERESTED IN SPONSORING AN ECO-CINEMA IN YOUR AREA?  
[ANNEMARIE@BEACHESGOGREEN.ORG](mailto:ANNEMARIE@BEACHESGOGREEN.ORG)



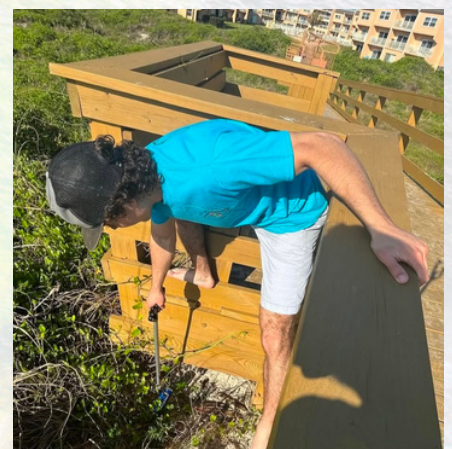




# CELEBRATING EARTH DAY

WE CELEBRATED EARTH DAY/MONTH WITH A COMMUNITY CLEANUP AT (4) DIFFERENT BEACH LOCATIONS INCLUDING: ATLANTIC/NEPTUNE BEACH, JAX BEACH, MICKLER BEACH, AND BUTLER BEACH (ST AUG).

THANK YOU TO ALL OUR STUDENT OFFICERS, TEACHER SPONSORS, COMMUNITY PARTNERS, AND OUR VOLUNTEERS WHO MAKE IMPACTS LIKE THIS SO MEANINGFUL.



- TOTAL VOLUNTEERS: 515 VOLUNTEERS
- TOTAL BAGS OF TRASH: 53 BAGS
- TOTAL POUNDS OF TRASH: 1,060LBS
- TOTAL VOLUNTEER VALUE: \$32,754
- LITTER ABATEMENT VALUE: \$1,282.60

**TOTAL CONTRIBUTION FOR BGG EARTH DAY 2024: \$34,036.60**

WANT TO BE A 2025 EARTH DAY CLEANUP SPONSOR?  
[ANNEMARIE@BEACHESGOGREEN.ORG](mailto:ANNEMARIE@BEACHESGOGREEN.ORG)





# DUNE PLANTING IN JAX BEACH

IN NOVEMBER, OVER 200 BGG STUDENT CLUB MEMBERS & VOLUNTEERS PLANTED 5,000 NATIVE PLANTS IN THE JACKSONVILLE BEACH DUNES. THE SEA OATS, DUNE DAISIES, RAILROAD VINE, & GAILLARDIA (BLANKET FLOWER) WERE SPONSORED BY BEACHES GO GREEN. VOLUNTEERS ALSO RAKED THE SEAWEED TO THE DUNE LINE TO HELP BUILD UP THE SAND!

ADDING PLANT VEGETATION HELPS TO STABILIZE THE DUNES AND PROVIDES PROTECTION FROM STORMS AND FLOODING. THE ROOTS OF THE DUNE PLANTS ALSO HELP TO PREVENT BEACH EROSION. THANK YOU TO KEVIN BROWN FOR LEADING OUR FIRST DUNE PLANTING AND TO MAYOR HOFFMAN, AND COUNCIL MEMBERS GOLDING & WAGNER WHO HELPED OUT AT OUR EVENT.



MANY THANKS TO SISTERS OF THE SEA, MAPLE STREET BISCUITS, & TROPICAL SMOOTHIE PONTE VEDRA FOR PROVIDING SNACKS FOR OUR VOLUNTEERS. THANK YOU TO BEACHES DENTISTRY WHO DONATED BAMBOO TOOTHBRUSHES & DIG LOCAL WHO DONATED SEEDS FOR OUR GARDENS. THANK YOU TO FIRST COAST NEWS FOR THE COVERAGE!

INTERESTED IN SPONSORING A DUNE PLANTING? [ANNEMARIE@BEACHESGOGREEN.ORG](mailto:ANNEMARIE@BEACHESGOGREEN.ORG)



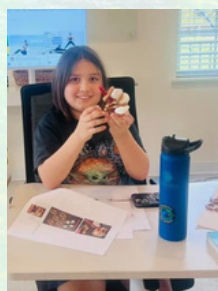


# REUSABLE BOTTLES FOR SPORTS

BEACHES GO GREEN'S REUSABLE BOTTLES FOR SPORTS PROGRAM AIMS TO REDUCE PLASTIC WASTE IN THE ENVIRONMENT & PROTECT OUR YOUTH ATHLETES FROM THE HARMFUL CHEMICALS THAT LEACH FROM PLASTIC INTO OUR FOOD AND DRINK. WITH THE SUPPORT OF OUR AMAZING SPONSORS, BGG PROVIDES SIC BRAND, STAINLESS STEEL, REUSABLE WATER BOTTLES TO ATHLETES & BGG CLUB MEMBERS. THESE BOTTLES ARE PRINTED WITH THE BGG LOGO, THE SPONSOR LOGO AND THE TEAM LOGO. OUR PROGRAM HAS BEEN SO SUCCESSFUL THAT WE SEE OUR BOTTLES ALL AROUND THE BEACH COMMUNITY AND SCHOOLS HAVE REPORTED A SIGNIFICANT DECLINE IN WASTE AT SPORTING EVENTS!

WE ARE SO GRATEFUL TO THE AMAZING COMPANIES THAT HAVE SPONSORED OUR PROGRAM. SINCE FALL 2020, WE HAVE GIVEN OUT MORE THAN 31,500 BOTTLES!

WANT TO GET YOUR LOGO ON THESE BOTTLES? [ANNEMARIE@BEACHESGOGREEN.ORG](mailto:ANNEMARIE@BEACHESGOGREEN.ORG)



**Surfing's Evolution & Preservation Foundation**

**BOZARD**

*DRIVEN TO inspire.*



**PET SUPPLIES PLUS.**

Save money. Save time. Shop local.





# OTHER EVENT HIGHLIGHTS

## **PARTNERING W/ SISTERS OF THE SEA**

SISTERS & SURVIVORS, A DAY OF FUN IN THE SUN CELEBRATES STRENGTH, SISTERHOOD, AND RESILIENCE. MEMBERS OF SISTERS OF THE SEA HOST WOMEN WHO HAVE BATTLED CANCER AND SUPPORT THEM IN A MORNING OF SURFING.

SISTERS OF THE SEA 26TH ANNUAL SURF CLASSIC IS A HUGE ALL-WOMEN'S SURF CONTEST IN JAX BEACH.

WITH BGG'S SUPPORT, EVERYONE AT BOTH EVENTS WAS ENCOURAGED TO BRING THEIR OWN REUSABLE WATER BOTTLE AND BEACHES GO GREEN PROVIDED THE WATER REFILLING STATION FOR PARTICIPANTS AND FANS ALIKE!



## **ECO-FRIENDLY EASTER EGG HUNT**

SANDALWOOD BEACHES GO GREEN CLUB LED OUR FIRST EVER ECO-FRIENDLY EASTER EGG HUNT (WITHOUT PLASTIC EGGS) IN APRIL. THE STUDENTS DECORATED PAPER EASTER EGGS AND FILLED THEM WITH ENVIRONMENTALLY FRIENDLY GOODIES LIKE BAMBOO TOOTHBRUSHES, FLOWER AND PLANT SEEDS, COTTON BRACELETS AND PAINTED ROCKS. THE GOLDEN EGG HELD (2) TICKETS TO ADVENTURE LANDING WATERPARK.

THE EASTER BUNNY EVEN MADE AN APPEARANCE AND HELPED THE KIDS HUNT FOR EGGS! CAN'T WAIT UNTIL NEXT EASTER!

WANT TO SPONSOR OUR 2025 ECO-FRIENDLY EASTER? [ANNEMARIE@BEACHESGOGREEN.ORG](mailto:ANNEMARIE@BEACHESGOGREEN.ORG)

