



JAN - MARCH 2022 IMPACT

DTC BREAKDOWN

It took a week to setup and less than five hours to take down our display at Deck the Chairs... BGG is sending out a GIANT thank you to our amazing volunteers who helped breakdown the "Inspiration Pathway." The BGG team donated the lighting & accessories to Deck the Chairs and most importantly, the "Octopus Garden & "Jelly fish Park" have found their new home at Mayport Coastal Sciences Middle School.



FIRST CLEAN-UP OF THE NEW YEAR - MICKLER ROAD

BGG student clubs hosted the first official event of 2022 - a cleanup as part of the St. John's County "Adopt a Highway" program. BGG Student Clubs have adopted a one mile stretch of highway from the Mickler's beach access to the roundabout at Publix in Ponte Vedra Beach. There will be regular clean-ups along this stretch!

NUMBER OF VOLUNTEERS: 53
DURATION OF CLEANUP: 2 HRS
BAGS OF TRASH: 14
CIGARETTE BUTTS: 697
COMMUNITY VOLUNTEER CONTRIBUTION: \$3,025.24
TRASH ABATEMENT CONTRIBUTION TO THE CITY: \$282.94

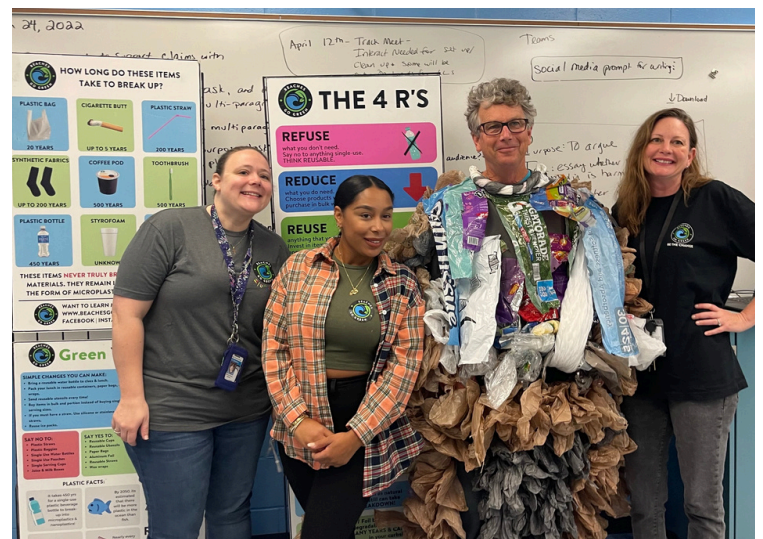
OVERALL CONTRIBUTION TO THE CITY: \$3,308.18





THE FUTURE LEADERS OF BEACHES GO GREEN

As part of our Beaches Go Green school club mission, the student club from Ponte Vedra High School and the interns from UNF presented eco-friendly lessons to multiple elementary and middle schools. Hundreds of younger students listened intently & learned as these amazing teens shared their love of the environment by creating skits, games & powerpoint presentations to get a conversation started. Creating awareness through education is the first step! The staff and students at all of the schools had a great time and we even brought our friend, The Plastic Monster! The biggest message given was "THINK REUSABLE" & "CREATE LESS WASTE"!





ST. JOHN'S COUNTY GETS CLEANED UP

The BGG student clubs continue to keep our "adopted 1 mile section" of Mickler Road clean in March with 2 clean-up events for the area. The combined contribution to the community for both events was:

NUMBER OF VOLUNTEERS: 74

DURATION OF CLEANUP: 3.5 HRS

BAGS OF TRASH: 9

CIGARETTE BUTTS: 387

COMMUNITY VOLUNTEER CONTRIBUTION: \$7,391.86

TRASH ABATEMENT CONTRIBUTION TO THE CITY: \$181.89

OVERALL CONTRIBUTION TO THE CITY: \$7,573.75

Both events were planned & run by the students with adult supervision.



ECO-CINEMA IS BACK!

THE STORY OF PLASTIC - our 1st in a series of 4 films at our NEW location, St Augustine Yacht Club. These impactful films and discussions are really eye-opening and fun too! This event featured guest panelist, Lilly Davis, a senior at Nease High, who shared her passion and knowledge about plastic pollution and the role that she believes her generation will play in its solution.

Don't miss out on our next film: "The Pollinators" May 12th. Doors open at 4:30 and the show begins at 5:30.

Eco-cinema films are family-friendly events with eco-friendly vendors & food trucks.

HUGE THANK YOU TO OUR PARTNERS & SPONSORS FOR MAKING THESE FILMS A SUCCESS!



ERC WOMEN EMPOWERMENT WORKSHOP

Beaches Go Green founder, Anne Marie Moquin, was invited to speak at Enhanced Resource Centers Women Empowerment Workshop. More than 100 women attended in person & via zoom to celebrate the impact of women in our community. Moquin discussed her background and evolution to founding BGG and why it matters to her to "Be the Change".

ERC has always been and continues to be one of Beaches Go Green's biggest supports/sponsors/funders. We are so grateful to have them on our team!



BGG CONTINUES TO RECYCLE BUTTS WITH TERRACYCLE



Beaches Go Green continues to collect, mail in and recycle littered cigarette butts with Terracycle. Many of the butts collected are from Keep American Beautiful (KAB) cigarette butt collections canisters that we have installed in the last couple of years via KAB grants. To date, BGG has collected more than 88,000 cigarette butts from Amelia Island through Fernandina Beach, FL.

Cigarette butts are the **MOST** littered item on the planet. The filters contain a plastic called cellulose acetate. They can take up to 5 years to break up into microplastics. All the while, these butts leach toxic chemicals into the water & soil like arsenic, formaldehyde, lead, nicotine & more!

BGG STUDENT CLUBS @ UF WHITNEY LABS & SEA TURTLE HOSPITAL

Beaches Go Green Officers & guests & teacher sponsors received a VIP behind-the-scenes tour of experiments, invertebrate programs sea turtles rehabilitation at the University of Florida's Whitney Labs & Sea Turtle Hospital. After the tour, we enjoyed lunch at Back40 Restaurant in St Aug. Its only of the only ocean-friendly certified restaurants in the area!

