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FOR IMMEDIATE RELEASE

EVENT ADVISORY

11/26/18

WHO/WHAT:

Opening of Beaches Go Green Jellyfish Park and JBDC Light Show Kickoff

The opening of the Beaches Go Green Jellyfish Park, presented by Beaches Go Green, Republic Services and Artistic Contractors, will be held Saturday, December 1 at 5:00 p.m. First Coast News Senior Meteorologist Tim Deegan will emcee. The kid-friendly park features three 14-foot lighted “jellyfish” metal sculptures, whose tentacles and surrounding “reef” system are built with single-use plastics. As official sponsor of the Jellyfish Park, Beaches Go Green aims to spread awareness and education about the waste that we produce and how it affects the environment — particularly single-use plastic. www.beachesgogreen.org.

Now in its third year, the JBDC CREATE JOY Light Show, centered around the iconic 30-foot JBDC Tree, will kick off Saturday, December 1 at 6:00 p.m. The show features programmed lights and festive holiday music, and runs on the hour from 7:00 p.m. – 9:00 p.m. every Friday, Saturday and Sunday through January 1.

Adjacent to the Jellyfish Park is the JBDC Recharge Area, presented by eTown, offering access to a charging station and seating for visitors to relax and enjoy the lights. To learn about eTown, visit www.etownjax.com

WHEN:

Saturday, December 1, 2018 from 5:00 p.m. – 6:00 p.m.

WHERE:

Seawalk Pavilion in Downtown Jacksonville Beach

BACKGROUND:

Deck The Chairs (DTC) promotes the arts and fosters community pride and involvement through a creative display of public art, featuring lighted iconic lifeguard chairs. Free and open to the public, the light displays and park activities provide a wholesome and festive downtown experience during the holidays. DTC has received national recognition from People Magazine, INSIDER, and Coastal Living, and recently won five awards from The Florida Festivals & Events Association. All net proceeds from DTC benefit the historic Volunteer Life Saving Corps of Jacksonville Beach. Deck The Chairs, Inc. is a 501(c)(3) Public Charity. www.deckthechairs.org

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